

Drop the Box and Drop-Box

by Jinan Kordab

Internet is a very interesting thing, and it will drive us for a long time to come. We all know internet, we all know the basics, we all use internet on a daily basis, but at times, we neglect to look at the details, we lose our attention to details, that, when observed closely, could change radically the way we think and use internet.

Imagine one day coming to work, and finding only a big, and maybe wide screen in front of you. This is the Internet. It is called the internet. You turn the screen on, and you are ready to use the internet, work, do your job, compute, write, draw with a pen, upload, download, watch movies, listen to songs, tweak that screen up, down, left, right, sideways. It is like your personal pet called Internet.

Of course after reading this, zillion things run through your mind, from newest technologies on the market, to Netflix, to i Pads, Apple computer of course, touch screens at some metro stations, drawing tablets, etc...It is all true, it is all there, it exists. All these things exist. But what is missing is the guts ! The thing is, that all those things and technologies mentioned above, have processor, motherboard, control processing units, registers, more evolved registers, clocks, fans,lasers,laser eyes,wires,bolts, screws, plastic, batteries, and many many other hardware bits and pieces. All those parts, come from different manufacturers, where they fight for better price, compete, bend the rules of economy, to assemble this one marvelous piece of engineering called personal or portable computer.

After all this is assembled, brought to your attention as a user or as an employee of some organization, you start using it, to find out that while you went on your coffee break, your fellow co-worker pressed the big hardware SHUT DOWN button, just to bug you, or just to give you "heads up", and to show you who is the boss. Or even worse, while using this marvelous piece of engineering, some antivirus software, and while you are very busy and engaged in something on your computer, right at that moment, decide to gather statistics on how frequently your computer shuts down, starts or restarts, or scan the whole system, including each bolt in your computer box that is beside you.

And, the best part is, and we saw it many times categorized as funny videos on the internet, how employees throw computer hardware because they got angry. You cannot throw software. That is why it is Software !

Returning back to our daily entrance routine into the office and finding that one Internet and screen in front of us, and nothing more, just a screen, brings us to another question: "Where is the box ? Where is that box that has USB , CD, heats up sometimes, a fan, etc ..? Where is it ?"

It turns out, that, because of a smart engineering, we, as users, are left with slim, screen, where all the software needed for our job, including drawing Auto CAD complex drawings, are there for us to use.

I know that this issue has been brought up many many times, but the results are scary.

Big companies, for example, can provide local INTRANET solutions for all companies, where literally, company A, comes and installs INTRANET for company B. But on one big, big, condition ! This condition is that no boxes are found around employees. It is not a choice between Apple computer and Microsoft. It is much more bigger than that.

The benefits, and the time savings, outweigh the negatives by a lot !

Privacy issue is directly solved with this approach, because big companies have Technology Lawyers, and defend themselves and their clients interests with much bigger power than one person by himself. Let us think a little bit of data theft. Lets take two scenarios, one is when your data is stolen on your personal PC or Apple, where you are the boss with that big box sitting around you that I mentioned before, and another scenario is when that same data is stolen from a company where you are an integral and respected client. Who will defend your rights better ? It is a common sense to drop the box out of the way. We can say "we lost it, we lost that computer box", in case someone is so attached to it.

But we found something new ! We found efficiency at work, thus productivity. We found superb computer and internet speed while enjoying our free time and using the internet.

To the cloud? I don't think so. It has nothing to do with Cloud Hosting. It has more to do with efficiency. Apple's drop box is a good cloud based solution. So is many other cloud solutions that exist there, from all the cloud hosting companies. But can I use the cloud if my CPU fan malfunctions ? Can I use the cloud if my processor is a bit unhealthy and running on a single thread ? Can I use the cloud if my computer fan overheats? Can I use the cloud if my Graphics Card is full of dust ? The answer is no.

The solution is dropping the box completely, where internet speed is superb, no computer service interruptions, no slow downs, only efficiency and thus productivity is found.

Thank you,

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